

# Design Development

## Product Fashion

- Trend research & forecasting
- Concept boards & seasonal collections
  - CADs, flats & detailed tech packs
- Fit analysis & garment engineering
  - Grading & pattern corrections
- Fabric & trim recommendations



- Vendor identification & evaluation
  - MOQ negotiation & sampling
- Costing, production & quality control

**Founder-led vision combining  
creative leadership and  
technical expertise**

## Know More About Us

Our Vision

To be a leading Partner for fashion brands globally, redefining how design and sourcing come together with agility, innovation, and purpose.

**GARMENT INDUSTRY**

# Stylish In Fashion

[www.designsourcia.com](http://www.designsourcia.com)

## GET IN TOUCH



Office : +91-85915-54998



Based in India  
Servicing Worldwide



[connect@designsourcia.com](mailto:connect@designsourcia.com)



## New Style

# Product Fashion

Buying House Agency

Digital-ready catalogues & imagery

- D2C product curation
- SKU management & lifecycle strategy



E-Commerce &  
D2C Setup

45%  
Off

SHOPPING  
ONLINE



## Make The Best

# Item Fashion

Full-suite vendor management, price negotiation, production follow-ups, and shipment planning.



Factory Set-Up  
Consultancy

## Get For More

# Different Stylish

“**Design Sourcia Inc.** was born from a vision to harmonize design excellence with operational scalability. With an eye for style and a deep understanding of sourcing dynamics, our mission is to support brands to create value through every stage of their product journey.”

— **Heena Gandhi**,  
Founder & Director

## Industries we Serve

### Intimate Wear & Lingerie

- Loungewear & Sleepwear
- Athleisure & Activewear
- Swimwear & Beachwear
- D2C Fashion Brands
- Export-Focused Garment Houses